

## BASSANO MAKES A GOOD START

Enthusiastic Meeting in Robinson's Hall Tuesday Night. Committees Appointed to Take Charge of Work. About \$100 in Cash and \$250 worth of Clothing Already Collected for Belgian Relief Fund.

Bassano took its first step toward organized patriotic assistance when a well attended mass meeting, presided over by Mayor Pierce, was held in Robinson's Hall on Tuesday evening. The lack of effort on the part of Bassano had been very humiliating, but all such feeling can now be justly laid aside. The good work has been started and let it be carried through with a will.

A number of inspiring patriotic addresses were delivered dealing with the different phases of the situation and inspiring upon the people their duty and responsibility in this crisis. Those who were called upon to speak were: Rev. J. A. Claxton, Geo. H. Travis, E. F. Purcell, H. C. Pugh, Mr. Mitchell, Rev. D. G. Schroeder and J. S. Mavor. A. G. Read and G. R. Murdoch each sang a solo, which proved very appreciable. Miss Hingstons presided at the piano. A brave attempt was made to sing "It's a Long Way to Tipperary" but the unfamiliarity of the music proved more than a touch of a handicap.

At the conclusion of the programme committees were appointed to take charge of the affairs. One committee was appointed to be responsible for the Patriotic Fund. This committee is composed of Mayor Pierce, chairman, Rev. J. A. Claxton, Rev. D. G. Schroeder, J. C. Lee, J. Johnson, treasurer and Mrs. J. C. Lee. The Belgian Relief committee is composed of E. F. Purcell, chairman and treasurer, Geo. Gebert, H. O. Bredin, Mrs. C. T. Mitchell and Mrs. Hendry. Donations and subscriptions to the

patriotic fund may be handed to any member of the committee or should anyone not be called upon in the canvass of the town, any subscription or donation left at Hendry & Johnson's store will be gratefully received.

The Belgian Relief committee will be glad to receive subscriptions in money or any donations of old clothing for men, women and children. Arrangements have been made for the storing of these goods at E. F. Purcell's store. Those who have not already been visited upon and would like to contribute towards this cause, will kindly have their donations at Purcell's store.

The committee held a conference on Wednesday morning and are now busy engaged in the interests of patriots.

Below is published the Belgian Relief list as it now stands. The Patriotic List will be published next week.

R. A. Travis, clothing.  
E. F. Purcell, 1000 lbs. flour, clothing.  
Jno. Cobles, clothing.  
M. Purcell, clothing.  
J. Simpson, clothing.  
J. Bredin, 10 lbs. coffee.  
E. R. Muir, clothing.  
Geo. M. Shaw, clothing.  
J. J. Barthe, \$5.00.  
H. C. Pugh, \$5.00.  
Robert McLean, \$5.00 and clothing.  
J. S. Mavor, \$5.00 and clothing.  
E. H. McGuire & Co. per A. Ham.  
slaves, \$5.00.  
G. M. Pierce, \$5.00.  
H. O. Bredin, \$5.00.  
A. Johnson, \$5.00 and clothing.

## WHEN SCOTS GREYS RODE TO DEATH



The Black Watch were there, hugging the ground. They could not retreat. The distance was too great for a charge. Suddenly behind them they heard the muffled roll of many hoofs and loud cheering. The Scots Greys were coming up in open order. The Black Watch new what that meant. The Greys had wrenched a Highland regiment through French ranks at Waterloo, the infantrymen holding to the stirrups leathers.

And so that brave old-time manoeuvre was repeated. As the Greys galloped through the Black Watch a footman attached himself to either stirrup leather of each horse. Steel shod rifle in each free hand, sword waving over them, they were pulled into action by the frantic horses. But in its history the charge of St. Quentin will never be forgotten.

"The weight of the galloping horses broke through the German ranks," said a wounded officer. "The men fell upon them with a great slaughter."

## BASSANO TO ORGANIZE RED CROSS SOCIETY

### 212 IRRIGATIONISTS VISIT BASSANO DAM

Despite the snow, the mud, the slush, etc., etc., the Irrigation Congress delegates visited Bassano last Friday two hundred and twelve strong.

To begin with, they came an hour earlier than was originally intended. They were met at the depot by the town officials and directed to the lunch hall in the Bassano Drug building. The space proved rather inadequate for the handling of such a large number, but the ladies volunteers shyly acquitted themselves and quickly gained a place in the hearts of the visitors.

Then came the trek to the dam. The conveyances were of a varied assortment. There were buggies, democrats, wagons, drays and even a stage coach. It was a picturesque sight to see the long line of conveyances threading its way towards that wonderful feat of engineering that attracts so many visitors to Bassano. The numerous ladies in the party braved the circumstances along with the men. They ran quite a risk in selling their goods in the open market but they entered into the spirit of the day and were out for all that they could do.

At the dam they were flying and everything was wide open for the inspection of the visitors. A great rush of water was flowing through the gate and the scene was quite unusual to Niagara. The visitors inspected the machinery for manipulating the gates, rotated to dam and many returned by way of the passage underneath the water. After a stop of more than half an hour the return to town was started.

According to a Calgary paper the return railway journey was most enjoyable. Tea parties, card parties, and various picnic attractions were indulged in. Bassano had looked forward to having the delegates "the time of their lives".

The usual good roads were anticipated and it was intended to "speed" them to the dam with a corps of automobile drivers. It was a very good idea. It really did seem funny to see about twenty well-dressed men on top of a big being pulled by four horses and a team of water up to the hill the men were very strong. "It's a Long Way to Tipperary."

There is no need of extensive road work. Irrigation delegates can realize the benefit of moisture to the land.

Meeting in Robinson's Hall on Friday Night. R. G. Brott, of Banff, Alberta Provincial President, will be Present.

The Red Cross ladies on Thursday night proved a very popular drawing card. Seventy-eight tickets were sold and there were about one hundred and forty people were in the hall. The evening was most enjoyably spent, the good-time spirit seemingly prevailing the entire crowd. The hall was gaily decorated with flags and emblems of the Red Cross Society, the music was good, and the lunch was more than the most discreet epicurean could withstand. After paying all expenses the ladies have some \$50 of a credit balance.

The excellent success of this venture has caused the ladies to desire a branch of the Red Cross Aid Society to be organized in Bassano. A meeting of the ladies of the town is called for tomorrow (Friday) evening at eight o'clock in Robinson's Hall. Every lady in Bassano is asked to be interested in this noble work should make a special effort to be present at this organization meeting.

In case of organization the ladies will proceed to purchase and make up Red Cross materials and supplies according to the plans and patterns furnished by the headquarters of the organization. R. G. Brott, ex-M.P.A., of Banff, the President of the Alberta branch of the Red Cross Aid Society, will be in Bassano to assist in the organization. It might further be stated that this meeting is not for ladies only. The gentlemen are invited to attend and to take an active part in the proceedings.

## BASSANO MILITIA TO COMMENCE DRILL

Drilling will commence with the new militia company in a very short time. More than twenty men have been already secured and though forty-four are needed to make a company of full strength the work of drilling will not be delayed any longer.

If you are anxious to be of some good to your country get in training so that you will be ready in case the call comes.

## Crown Lumber Co., Ltd.

If in need of anything in the building line you will find the VERY BEST of Everything in BUILDING MATERIALS. Where? To be sure at the

## Crown Lumber Co., Ltd.

JOS. WRIGHT, Manager  
P. O. Box 70 Phone 31

## The Rexall Stores of Canada

Contribute To The

## Canadian Patriotic Fund

THE Rexall Stores of Canada, 400 of the leading Drug Stores in Canada have unanimously agreed to contribute to the Canadian Patriotic Fund, FIVE PER CENT of their total purchases of all Rexall Toilet Goods, Rexall Remedies and other merchandise manufactured or sold by the United Drug Company, Limited, Toronto, from October 15th, to December 31st, 1914.

This action of the Rexall Drug Stores of Canada has been undertaken co-operatively, because as a co-operative organization, they realize how much more can be done unitedly than individually, and it has been taken for two reasons—to fulfil the business duty in raising a fund for the relief work of the Canadian Patriotic Organization, and a patriotic duty in an endeavor to keep a large staff of Canadian employees busy.

The 400 Rexall Stores of Canada make an appeal to your sympathy and support in their deeply worthy cause for increasing the funds of the Canadian Patriotic Organization and for the many of Canadian workers because—

The fund that would be raised on the basis of last year's business can be tremendously increased if every man and woman in Canada will help a little by the simple process of purchasing Rexall Goods at the Rexall Stores.

No need to give space in this announcement to emphasize the high quality of Rexall Toilet and Medicinal Goods. Sufficient to say that 7,000 of the leading Drug Stores in Canada, Great Britain and the United States place their personal and collective reputations behind them; that the public in these countries endorses them to the extent of several million dollars worth of purchases each year.

Better goods are not made, and you take no risk in buying, for every Rexall Store will return your money if any Rexall Product is not entirely satisfactory and do it, too, without the slightest objection.

There's a full list of Rexall products waiting for you at the Rexall Store in your town.

Ask for it—kindly pass the word along to your friends. It is the collective purchase of all that will make the Rexall Store Fund for the Canadian Patriotic Organization work a big one.

The Fund will be collected from each Rexall Store in Canada by the United Drug Company, Limited, Toronto, and will be paid by them direct to the officers of the Canadian Patriotic Organization, and the amount so collected will be published in this paper when paid over.

Rexall Goods are made in Canada and you can procure them in your town only from

STILES, "The Druggist" The REXALL Store  
Or by Mail from any Rexall Store in Canada  
United Drug Company, Limited Toronto

T. J. Evans, \$5.00.  
John T. Allen, \$5.00.  
P. J. Barry, clothing and groceries.  
H. H. Smith, clothing.  
G. B. Hulse, clothing.

Wheeler Bros., shoes and clothing.  
C. B. Hamilton, \$5.00 and clothing.  
D. W. Gray, clothing.

Chas. T. Mitchell, \$5.00 and clothing.  
Jas. H. Hendry, boots and clothing.  
W. S. Parfitt, \$5.00.

O. Dasher, \$5.00.  
Mr. Plummer, clothing.

Mr. Milroy, \$5.00.  
Jas. Wright, clothing.

Perkins & Cantagalli, \$5.00.  
H. W. Ford, clothing.

Mrs. E. A. Ferguson, clothing.  
Geo. Gebert, \$5.00.

C. G. McClary, \$1.00.  
A. G. Scott, \$2.00.

W. J. Yee, \$2.50.  
G. W. Yates, \$2.00.

A. McKee, \$5.00.  
X. T. Purcell, clothing.

W. M. Mitchell, \$5.00 and clothing.  
H. B. Berry, \$5.00.

F. W. Carpenter, \$2.50.

## K. P. LODGE ORGANIZED

Last Friday evening was a memorable date for Bassano, as it marked the institution of the local lodge Knights of Pythias. There were thirty-one charter members to start the movement in this town, all of whom stand high in the local business world. For some time Chief Deputy Grand Chancellor J. C. Wainwright of Glendon, has been quietly working for the institution of this grand order in Bassano and had the pleasure of seeing his efforts brought to a successful conclusion on Friday evening.

The new lodge will be known as Don Valley No. 36 and has for its first officers the following well known men:

Past Chancellors: Bro. Dr. W. J. Hager, Ernest R. Muir, Albert H. Swin, George W. Munro, George W. Munro.

Chancellor commander: Bro. Wm. A. Leslie.

Vice Chancellor: Bro. E. F. Curry, President: Bro. Harry Holmes.

Keeper of Records and Seal: Bro. Albert H. Swin.

Master of Ceremonies: Bro. James S. Swin.

Master at Arms: Bro. Charles A. Murdoch.

Inner Guard: Bro. Howard Down, Outer Guard: Bro. Donald Hamilton.

The work of initiation was in the hands of the degree team and officers of Golden Jubilee Lodge No. 35, of Glendon, who were accompanied by several of the brethren from their lodge, making in all a party of twenty-four, and their work was carried through in a manner creditable to themselves and the order they represent.

The future of Don Valley Lodge looks bright indeed, and no doubt in a short time will attain a large membership.

Refreshments were served at midnight and the work proceeded until the closing at four a.m.

## BROOKS ACQUEDUCT COMPLETED

Brooks Bulletin.—The Brooks aqueduct has been completed. This was the last link in the chain of engineering accomplishments which make possible the irrigation of the eastern end of this division of the Canadian Pacific Railway's irrigation block. This aqueduct directly affects the irrigation of a quarter of a million acres of land lying north of the railway. Now the entire Bow Valley lands owned by the C.P.R., and extending from beyond Tilly on the east, about 150 miles to Calgary on the west, is for the most part within the scope of the greatest irrigation scheme on this continent.

The aqueduct is an imposing structure, stretching like a giant centipede across country for over two miles, the supporting columns appearing like legs. Its purpose is to carry water from the reservoir of Lake Newell over a low-lying strip of land, and a virtually a part of the main artery of the irrigation canal known as the Bantry canal. The low ground precluded the feasibility of an ordinary irrigation ditch. The structure comes up to the C.P.R. main line, four miles east of the town, from a southeasterly direction and goes under the track through a similar size ditch in Glendon. It is an interesting sight for observing passengers on passing trains.

The aqueduct has a maximum height of fifty-five feet, the shaft which carries the water is 8 feet 8 inches in diameter, and the capacity is over a third of a million gallons per minute. The whole structure is made of reinforced concrete and four million pounds of steel and twenty-four thousand yards of concrete were utilized in construction. Potentially speaking, seven feet is the ground computer foundations. On these the columns and girders are placed and the edges of

the still rest on the superstructure. It is the largest aqueduct of its kind in the world.

Grand, Smith & Co. & Donell, a Vancouver firm, were the contractors and they employed three hundred men for three summers on the work. Their employees were Messrs. Ross and Engstrom. The "Hums" as many call it, was designed by the C.P.R., the contractor following plans and specifications. Mr. G. Gibbs, a clever young Scotch engineer, was in charge for the railway company. Mr. Macdonald, of Calgary, had complete supervision as divisional engineer.

The progress of the work is briefly recorded as follows:

Year 1912.—Camp was set up and holes for foundation dug.

Year 1913.—Preliminary put in place.

Year 1914.—Structure completed.

Very fast work was done this year. The columns and girders were put up at 100 feet a day and the shaft at the rate of 800 feet a week. Each part was constructed in its proper place, the columns and girders going up first and the shaft being suspended from them. All the summer the greatest activity prevailed and a small village sprang up. A couple of accidents, costing the lives of two men, occurred during the progress of the work.

The cost of construction was approximately half a million dollars and a treasury of the greatest fertility is opened to the progress of irrigation.

## NIGHT CLASS IN BASSANO SCHOOL

The Bassano School Board has decided to open and conduct a night school class during the winter months, providing the enrolment will warrant the venture. At least fifteen students will be required and the class will be held for three evenings each week. Already some ten names have been handed in and any who desire to join the class should communicate with H. G. Strange at the Bank of Commerce.

In this night class it is proposed to take up the various courses desired by the individuals and will particularly appeal to those wishing to continue high school studies.

## BIRTHS

BERRY.—At Bassano on Sunday, Oct. 11th, to Mr. and Mrs. Frank H. Berry, a daughter.

FOVWELL.—On Wednesday, Oct. 14th, to Mr. and Mrs. G. L. Fovwell, a son.

Winston Churchill announces that by the new year there will be half a million British troops on the fighting line, and by the summer of 1915 there will be a million. Whether the war is to be long or short, the British government is bound to be prepared.

## BLANKETS FREE

WE defy competition on Harness.

A pair of horse blankets FREE with every set of team harness we sell you. Our harness represents the best value that can possibly be obtained for the money.

Factory Made up, from \$27.50  
Hand Made up, from 37.00  
Hand Made Concord at 45.00

Bring in your harness and let us oil and repair it for you

## BASSANO HARNESS CO.

JAS. E. CRASKE and SID ANDREWS, Proprietors

## HEATERS

How about that Heater you are going to buy this fall? Would you like us to save you from \$3.00 to \$5.00 on it? We are doing it for others, why not let us do it for you? Our stock is complete, our prices are the best in the province.

A visit to our store will convince you.

PIERCE BROS. CO.  
"The House of Quality"





## Business Cards

**DR. A. G. SCOTT**  
M.D. (Toronto), M.C.P. (Alberta)  
**PHYSICIAN**  
and **SURGEON**  
PHONE - Office 37 - Resident 131

**B. T. GRAY**  
Funeral Director and Embalmer  
Service Day or Night  
Bassano Furniture Store, 3 Ave.

**E. L. SKERRITT**  
Contractor and Builder  
Estimates Given - Plans Prepared  
Mill Work - Hip Sawing - Planing  
Job Work promptly attended to  
Phone 143 Corner 3rd St. and 4th Ave.

**B. C. BERRY**  
M.D., F.R.C.  
**J. S. MAYOR**  
M.D., F.R.C.

**Burns & Mayor**  
Barbers, Solicitors, Notaries, Etc.  
Solicitors for - The Canadian  
Bank of Commerce, The Union  
Bank of Canada, Security Trust  
Company

**MONEY TO LOAN**  
BASSANO - - - - - ALBERTA

**Bassano PRESBYTERIAN CHURCH**  
Services - 11 a.m. 7:30 p.m.  
Sunday School at 10:00 a.m.

**PASTOR - Rev. J. A. CLAXTON**

**CHURCH OF THE BLESSED VIRGIN**  
Corner 4th Avenue and 4th Street  
Services - 11 a.m. 7:30 p.m.  
Sunday School at 2:30 p.m.

**Rev. D. G. SCHOFIELD - VICAR**

**Bassano Lodge**  
No. 55

**A. F. & A. M.**  
Meets Fourth Tuesday of Each Month.  
Visiting Brothers always welcome.

**W. A. Williams, W. M. R. H. Straker, Sec.**

**BASSANO LODGE NO. 59 I.O.O.F.**

**Meets every Thursday evening in Robinson's Hall. All members of the order are invited to visit.**

**Wm. Taggart, N.G. J. S. Stinson, Sec. Sec.**

**JAMES B. SCOTT**  
AGENT  
**IMPERIAL OIL CO. LTD.**  
Office at Workhouse  
Premier Cream Separators

**James Jensen**  
CONTRACTOR  
Plastering, Stone and Cement  
Work - Granolithic Sidewalks.  
Residence 5th Ave. BASSANO, ALTA.

**Harry Holmes**  
BUILDER  
Estimates given free on all work.

**FRED OWEN - LEW OWEN**  
**OWEN BROS.**  
PAINTERS, SIGN WRITERS  
AND DECORATORS

**R. A. BIRD**  
PHOTOGRAPHY  
PORTRAITS, VIEWS,  
FLASH WORK AND  
AMATEUR  
FINISHING

**Country Home**  
Views  
a Specialty

Send in Your Film by Mail  
and You Will Obtain Just  
as Good Service as if You  
Called Personally.

**R. A. BIRD**  
Bassano - - - - - Alta.

## Miscellaneous

Read this column carefully. There  
may be something you want in it,  
and can get at bargain prices.

**PREPARED ROOMS TO LET**  
Rooms suitable for light housekeeping  
in private home. Terms very reasonable.  
Apply to J. F. Box 100, Bassano.

**WINTER PASTURE**  
3 1/2 sections fenced, good water, wheat  
and hay stock, large acreage not  
cut. Would sell hay. Holdings in Sec.  
25-30-17. Apply to

**THIS HORSEAL ALBERTA CO.**  
141

**TENDERS FOR COAL**  
Tenders will be received by the under-  
signed up to Oct 21st, for the supply of  
coal for the Bassano School District for  
the coming winter. Coal to be burned  
as required by the Board and to be  
delivered to the school. From the Secretary  
of Education, FRANK H. DEHR, Bassano.

**HOISE STRAYED.**  
Strayed from 7 miles North of Sund-  
ock on May 10th, 1914, one work horse  
with halter, described as follows: bay  
colored, white hind feet, star on  
weight 1200 lbs, branded "C.P.R." on  
left shoulder, head brand "A.L." mil-  
able reward will be paid for information  
leading to recovery of the above horse.  
Address - G. Rutherford, Superintendent  
Dept. of Agriculture and Animal Industry,  
Department of Natural Resources, C. P.  
R., Calgary.

**HORSES WANTED**  
If you have any horses to dispose  
of, ship them to us, we have a  
great many enquiries for all classes  
of horses. Satisfaction guaranteed.  
LAYZELL & DURNO, Auctioneers,  
620 Centre St., Calgary.

**SUCCESS**  
Caldwell Brothers of Calgary have  
for success. It is affiliated with the  
Success-Paidy College at Westwood  
Alma, near Lethbridge and Ve-  
conner. Enter any time. Write to  
F. C. Caldwell, President, at Westwood  
Alma, Alberta.

**EDUCATION PAYS**  
Modern Education

**FIRE ALARM CALLS.**  
Ward 1 (west of 4th St. and  
south of 4th Ave.) - Five bells,  
pause, then five more, etc.  
Ward 2 (West of Fourth St.  
and north of Fourth Ave.) - Six  
bells.  
Ward 3 (East of Fourth St. and  
South of 4th Ave.) - Seven bells.  
Ward 4 (East of Fourth St. and  
North of Fourth Ave.) - Eight  
bells.  
Practice Alarm - Three bells.

**The Bassano**  
**Time Table**

**GOING WEST**  
No. 1 - 2:15 o'clock.  
No. 2 - 4:15 o'clock.

**GOING EAST**  
No. 2 - 4:22 o'clock.  
No. 4 - 10:02 o'clock.

**IBRICANA LOCAL**  
Leaves Thursdays and Saturdays at  
5:30.  
Arrives Tuesdays and Fridays at 7:45.

**EMPIRE LOCAL**  
Leaves Wednesday at 7:00; arrive at  
20:40.

**HUTTON STAGE**  
For Hutton, Favour, Ross Lynn, Sunny  
Stark and Hargreaves; Mondays, Wed-  
nesdays and Fridays at 8:00 a. m.

**DOROTHY STAGE**  
Wednesdays and Saturdays at 7 a. m.

**SYNOPSIS OF CANADIAN NORTH WEST  
LAND REGULATIONS**

THE sole land of a family, or any male  
quarter-section of available Dominion  
land in Manitoba, Saskatchewan, or Al-  
berta. Applicant must appear in person  
at the Dominion Lands Agency or Sub-  
agency in the District. Entry by proxy  
Agent may be made at any Dominion  
Agency (not sub-Agency), on certain  
conditions.

Duties - Six months residence upon  
and cultivation of the land in each of  
three years. A homesteader may live  
within nine miles of the homestead on  
a farm of at least 80 acres, on certain con-  
ditions. A habitable house is required  
except where residence is performed in the  
vicinity.

In certain districts a homesteader in  
good standing may preempt a quarter-  
section alongside his homestead. Price  
\$3.00 per acre.

Duties - Six months residence in each  
of three years, after settling homestead  
patent; also 60 acres extra cultivation.  
Preemption patent may be obtained as  
soon as homestead patent, on certain  
conditions.

A settler who has exhausted his home-  
stead right may take a purchased home-  
stead in certain districts. Price \$3.00  
per acre. Duties - Must reside six months  
in each of three years, cultivate 60 acres  
and erect a house worth \$300.

The area of cultivation is subject to  
reduction in case of rough, scrubby or  
stony land. Live stock may be maintained  
for cultivation under certain conditions.

W. W. COBY, C. M. G.  
N. B. - Unauthorized publication of  
this advertisement will not be paid for.  
- 4838 -

## The Bassano Mail

Published at Bassano, Alberta, each  
Thursday afternoon by the  
MAIL PUBLISHING COMPANY LIMITED

Subscription: Canada and British  
Empire \$1.00 per year. To the  
States and Foreign countries  
\$1.50 per year.

Advertising rates on application.

"Fearless, Free and Fair"

BASSANO, THURSDAY, OCT. 16TH, 1914

**THE MAIL'S  
FIRST ANNIVERSARY.**

This is the first anniversary cele-  
bration of this estimable paper.  
The Mail does not review its past  
nor speculate on its future. As long  
as there is ink in the pen behind  
The Mail you can rest assured, the  
paper will work for the interests of  
Bassano.

**BASSANO'S  
BAND.**

A number of the business men  
have been of late expressing their  
desire to see a band organized in  
Bassano. The Mail has looked into  
the matter in a small way and finds  
there is enough talent in the town  
to make a start, at least.

"All that glitters is not gold" is  
a very fitting adage to be used when  
speaking of a band in a small town.  
Many weary hours of practice are  
required before the boys can get on  
the band stand in their gaily dec-  
orated uniforms and win applause  
from admiring throngs. This is the  
long period of practice that tries  
the spirit of the boys. They get no  
pay for their time and efforts and  
consequently great dedication, hence  
the numerous band rows.

There appears to be about twelve  
men in Bassano who have fought  
through previous band wars. If  
these could be gotten together and  
be put under practice for a short  
time, Bassano would have the nu-  
cleus of a life organization.

A band is in no position to ask  
for support until it can produce the  
joyful sound. However, a small  
band could be started here, with  
the instruments they now have on  
hand, at a small outlay. If you  
cannot play yourself, talk nice to  
those who can. If you do this you  
will find them on the road to suc-  
cess, as regularly as the clock ticks.

Bassano needs a band just now to  
bring the citizens together that they  
might have an opportunity to  
talk to each other once in awhile.  
Then it sounds rather nice to have  
a band playing away on the station  
platform when a whole train load  
of visitors come to town.

**STRENGTH TO  
STRENGTH OPPOSE.**

The fall of Antwerp and the regu-  
lar stand of the German army  
against that of the allies in France  
has served to demonstrate the mag-  
nitude of the task in hand before  
the European war lord can be humi-  
liated. There have been prophecies  
and reports of "larger and larger  
things the conflict will last; but in  
all appearances the struggle will be

long and furious. Newspapers may  
have attempted to belittle the  
strength of the money in line of  
the lack of news from the front,  
yet Klitcher continues to lay his  
plans deep and allows no move to  
be made without due premeditation.  
Preparedness is now the watchword  
of Great Britain and the approach-  
ing machine has brought thousands of  
volunteers to the recruiting stations.  
There is no wavering in the confi-  
dence that eventually the allies will  
win—but it appears more and more  
probable that the "eventually" will  
mean many months. Already some  
900,000 men have been hustled into  
sternity, while perhaps five times  
that number have been rendered  
homeless. Do you question the  
seriousness of the situation?

At first in Canada most individ-  
uals were so busily engaged in look-  
ing out for No. 1 that business be-  
came panic stricken. Now, matters  
have adjusted themselves and all  
activities found their working level  
and people know pretty well what  
they are up against for the next  
few months. They have come to a  
point where they can look at the  
war through an unbiased percep-  
tive.

Canada is preparing to send  
22,000 more men into active service.  
This fact is of minor importance  
when one considers that the armies  
in this war are numbered by mil-  
lions instead of thousands. This  
war will involve into a battle of re-  
sources more than between fighting  
machinery. Great Britain is not  
asking Canadians to fight, but she  
is asking her to feed her soldiers.  
The Canadian government has come  
to a full realization of the foregoing  
and their action in assisting the  
homesteaders to remain on the land  
and produce a crop next year is  
very commendable.

**GOOD-WILL**

Good-will is a very tangible asset,  
and the absence of it may be a li-  
ability. For instance, if you have a  
big manufacturing plant, fully  
equipped for turning out goods, and  
you possess no good-will, if your  
plant burns up, the venture is ex-  
tinguished, destroyed, dead. If the  
institution has lack of it good-will,  
then, essentially, it is dead, it may  
destroy your plant, but the good-  
will remains and can be utilized.  
This is survival value.

All worthy deeds, all honest work,  
all sincere expressions of truth—  
whether by pen or by voice—have a  
survival value.

Civilization is a great, moving  
mass of survival values, augmented,  
increased, better refined, by every  
worthy life. Man dies, but his in-  
fluence lives and adds to the wealth  
of the happiness and the welfare of  
the world.

Art distinctly has survival value.  
The artist appeals to the age to  
come. What he produces is dedi-  
cated to time. He does not look  
for a quick return.

Men hotly intent on making  
money are not apt to make much  
money, because the dollar is a roll-  
ing disk, and when you chase it, it  
attains a terrific velocity. It ex-  
ceeds the speed limit, and many a  
man has chased it clear into the  
penitentiary walls and heard the

gates click behind him before he  
realized what he was doing.

The actions, schemes, plans and  
enterprises of Get-Rich-Quick Wal-  
lengood had no survival value.

Hate, revenge, jealousy, doubt,  
negation, have no survival value.

Courtesy, kindness, good-will,  
right intent, all add to the sum of  
human happiness. Not only do  
they benefit the individual who  
gives them out, but they survive in  
various forms and add to the well-  
being of the world.

All acts, whether work or play,  
should be judged with the idea of  
survival value in mind. — Elbert  
Hubbard.

**HE BOUGHT  
A SAW.**

Down in Alabama some time ago  
a man went into a store to buy a  
saw. He saw the kind he wanted  
and asked the price. It was \$1.65,  
the dealer said.

"Good gracious," said the man;  
"I can get the same thing from the  
mail order house for \$1.35."

"That's less than it cost me,"  
said the dealer; "but I'll sell it on  
the same terms as the mail order  
house, just the same."

"All right," said the customer.  
"You can send it along, and charge  
it to my account."

"Not on your life," the dealer  
replied. "No charge accounts. You  
must be business with the mail order  
house that way. Fork over  
the cash."

The customer complied.  
"Now, two cents postage and five  
cents for a money order."

"What—?"

"Now, two cents postage and five  
cents for a money order, to a mail  
order house you know."

The customer, inwardly raving,  
kept to his agreement and paid the  
seven cents.

"Now, twenty-five cents express-  
age."

"Well, I'll be —," he said,  
but paid it, saying: "Now, hand  
me that saw and I'll take it home  
myself and be rid of this foolery."

"Hand it to you? Where do you  
think you are? You're in Alabama  
and I'm in Chicago, and you'll have  
to wait ten weeks for the saw."

Whereupon the dealer hung the  
saw on a peg and put the money in  
his cash drawer.

"That makes \$1.67," he said.  
"It has cost you two cents more  
and taken you two weeks longer to  
get it than if you had paid my  
price in the first place."

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**NOTICE.**

NOTICE IS HEREBY GIVEN  
that the town of Bassano will apply  
to the Legislative Assembly of the  
Province of Alberta, at the next  
Session thereof for an Act empow-  
ering the council of the Town of  
Bassano to donate or otherwise dis-  
pose of on such terms as they may  
deem fit for use as industrial sites  
only, the parcel of land extending  
to forty acres more or less at present  
held by them in trust for industrial  
site purposes.

Dated at Bassano, Alberta, the  
29th. day of August, 1914.

Burns & Mayor,  
Solicitors for the applicants.

**A BIKANER CAMEL CORPS**

In Bikaner, India, the allied forces have a large force of native soldiers, who are prepared for action. They are hardened to all sorts of conditions, coming from a country in which ponds freeze over in February, while in May the temperature reaches 123 in the shade.

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## Buy an Irrigated Farm from The Canadian Pacific Railway.

**BECAUSE:** Irrigation makes the farmer independent of rain-  
fall, and insures good crops, not occasionally,  
but EVERY YEAR.

Irrigation makes possible the successful culture of alfalfa, the king of  
fodders, which insures best returns in dairying and mixed farming.

Irrigation means intensive farming and close settlement, with all the  
advantages of a densely populated agricultural community.

Irrigation in the Canadian Pacific Railway Trigrition Block is no longer  
an experiment, the year 1914 having absolutely demonstrated its suc-  
cess wherever intelligently applied.

You can buy irrigated land from the Canadian Pacific Railway at  
prices ranging from \$35 to \$75 per acre, with twenty years to pay, and the  
privilege of a loan of \$5000 for improvements (5% interest) no principal  
payment at the end of first or second year and no water rental for first  
year. Assistance is also given in every way in approved instances.

This is the most liberal offer of irrigated farm on record. Get full par-  
ticulars from

**THE CANADIAN PACIFIC RAILWAY**  
Department of Natural Resources, Calgary, Alberta

## The Mail Publishing Co., Ltd

### LOOSE LEAF LEDGER SUPPLIES.

Your Loose Leaf Ledger Sheets, Duplica-  
tes, Binders, etc., can all be furnished  
you by The Mail. A connection with  
one of the largest manufacturing printers  
in Canada makes this possible. The prices  
are the same charged by firms who deal  
exclusively in this line of goods. The  
Mail pays the express charges on all  
deliveries.

### YOUR JOB PRINTING

The Mail is well equipped to do your  
job printing and will do it the way you  
want it and when you want it.

## The Mail Publishing Co., Ltd.

### Bassano Cartage and Express Co.

Draying, Transferring and General  
Teaming of All Kinds Done Right.

ALL TELEPHONE ORDERS PROMPTLY ATTENDED

Complete Equipment for Excavating.  
Special attention devoted to sand and  
gravel hauling.

Agents for The Continental Oil Company

W. J. YEO, Manager

Corner 2nd Ave. and 3rd St. East Phone - Office 40, House 114

## LUMBER

Mills in British Columbia  
:: Factory at Calgary ::

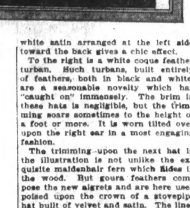
The best of Lumber. Low-  
est Prices. Square Deal.

Try Us.





## Importations



This hat shows the new softly shirred crown of black velvet. The brim has a facing of cream velvet, which wonderfully becoming to the face. The garniture is a unique arrangement of feathers posed coquettishly upon the front of the brim. The veil which goes with the hat is called a "bobby" veil.

ditions. If cream color is desired, cream beetle or canyonic can be used. The lace covers can be simply laid upon these foundations or beaten into it. If expense is no object, real silk or tulle can be used. Otherwise you will find that imitation silk joined with imitation lace can be purchased in plenty of sizes and colors effective.

**FOR A GUESSING CONTEST.**  
THERE are many flower courtyards, but here is one that may be new to you. It is a flower garden for a porch party, where decorations consist of garden flowers, where nature's turjuman shades and new colors are the prizes for the various winners in the guessing contests were lovely but not

Who is her favorite brother? Sweet William.

What does her brother like to do in winter? Snowball.

At what hour does her brother work for his father? Four o'clock.

What does the father administer punishment with? Goldensled.

What does the brother do through the summer? Halloway.

What are her father's name and official position? Presbyterian church? Elderberry.

What is her sister's name and the color of her eyes? Black Eyed Susan.

What is her lover's name, and what does he write with? Jonquil.

**Clues for the Boudoir**

49

cotton for favors are illustrated here. One holds a powder puff; another contains a sewing basket.

May Wilmoth

[illegible][illegible]

A LITTLE brass holder for a ball of cord costs a dollar, and at one side of the holder is a small pair of scissors securely fastened. This would be a great convenience on the desk or in the kitchen.

A decided economy in fuel consumption is effected by using nickelled steel in

# McClary's Kootenay

Range oven. It attracts and holds the heat far better than most oven materials. See the McClary dealer.

MADE IN CANADA

Sold By Pierce Bros.

## Sturdy Shoes for School Wear



## SHOES! SHOES!

Children's Winter Shool Shoes need to be "sturdy." Protect your children's health from the wet and snow by a good pair of boots. 2.50, 3.00 and 3.50

Girls School Boots, 2.00, 2.50 and 3.00

In men's winter boots, we have by far the largest stock in town. We handle such famous brands as Astoria, "Just Right," McPherson's and Williams working shoes. Good heavy shoes, good heavy soles, Goodyear Welt.

A full line, from Dancing Pumps to 16 inch top Engineer Boots. Prices from \$4 to \$8

## Bassano Trading Co.

WHEN IN BASSANO STOP AT THE

**Hunter**

: Hotel :

AMERICAN PLAN. RATES \$2 per Day. Once a Guest always a Guest.

THOS. H. HUNTER, Prop.

The Mail One Year for One Dollar. The Mail will appreciate it; so will you.

**FAT'S QUICK LUNCH**

TURKEY AT ALL HOURS. Fruits, Candy, Ice Cream, Etc. Greens in Season. MEALS 25c. up

WON GEE, : Manager :  
Phone 13  
BASSANO, ALBERTA

## LUMBER!

We Carry a complete stock of Lumber, Lath, Shingles and Building Material

**ATLAS LUMBER CO., Ltd.**

Sole Agents for the celebrated Galt Coal  
PHONE 7 HARRY FORD, Manager

## Canadian Pacific

Very Low Fares

In Connection With

**EXCURSIONS To The OLD COUNTRY**

DAILY NOV. 7 to DEC. 31, Inclusive

Limit five months, stop over and extension privileges.

Full information regards Rail and Steamship Tickets from Ticket Agent, or write R. DAWSON,

District Passenger Agent, Calgary.

## LOCAL AND SPECIAL

No. 1 Ontario Snows at McKoy's.

J. C. Lee was in Calgary last week on business.

Mrs. H. C. Strange left last week on a trip to Toronto.

100 different styles to pick from at \$80.00 per suit.—Jack Torgan.

Get that new overcoat from Muir's at prices unheard of before in Alberta.

Some of those oil wells near Calgary are sure making records for deep holes.

Our \$20.00 Suits are a genuine bargain, but we also make suits up to \$40.00.—Jack Torgan.

Those irrigationists will long cheerfully fond recollections of their trip to this town. Bassano's mud is loaded with "stick-to-itiveness."

The Port Arthur wagon works has an order for 85 special transportation wagons for the use of the first Canadian contingent.

Ten and Cake served at McKoy's.

"Position satisfactory."—That's the term used to describe the war situation in France and the building of the Bassano post office. But what people want to see is progress.

Those band instruments have not been coming to light very speedily. Look in your cellar. Bassano might at last make a joyful noise during the winter months.

Lord Kitchener has barred all wines and spirits from the British army at the front. Banquo's ghost and all other wandering spirits will please observe this rule under pain of court martial.

The shades of night are falling faster and earlier, and Old Sol, who lorded it over the universe for the summer months is losing power with much the same rapidity as the kaiser.

Service of Litany and Holy Communion will be observed in the Anglican Church, Bassano, at 10 o'clock a. m. on Sunday next. There will be the usual children's service at 2:30 p. m.

Don't overlook the opportunity of getting your new fall clothing shoes and furnishings at greatly reduced prices at Muir's.

Robert McVicker, of Walsh, blew into The Mail office on Tuesday very much excited. After receiving a few papers to read, attempted to force his geniality to the extent of a ten cent hand-out. The Mail is not distributing favors gratuitously just at the present time.

The weather has often served Britain good times of war. We all know how the weather finished the destruction of the Armada, and served us when the French invaded Ireland, and there have been other times when a foe, anxious to raid these shores, found his work rendered difficult by bad weather.

A heavy thunderstorm at Crescy blundered the bowstrings of the Genoese archers of the French, whereas the English kept their bows coiled, and suffered nothing; and, to come to modern times, the gallant Desoers made their famous charge at Wagon Hill, Ladysmith, with a thunderstorm at their back.

It is only fitting that fog should also have aided at times. It was a heavy mist that allowed Marlborough to get his army across the Scheldt, although the enemy had ordered to dispute the passage. Anson was once well served by fog, which enabled him to slip through a French fleet unobserved. Snow and frost have always helped, though the terrible winter in the Crimea was a time that England could not have superior even to such handicaps. Col. Kelly's march across the snow covered mountains to the relief of Chitral showed the same.

Teacher's last call—at McKoy's.

Mrs. Chas. Potts and two daughters, Leonora and Sofia, of Medicine Hat, were the guests of Mrs. H. Barrett Brundley over Thanksgiving.

Muir's big "Forced Sale" is open Friday. The people of this district never had such a chance to get their fall-out-fit so reasonable.

Miss Isabel Whitney returned to Calgary on Tuesday to resume her studies at St. Hilka's College, after having spent Thanksgiving with Miss L. Mort.

The weather has been bad and no action sales could be held, so the furniture is still here. Don't miss the sale on Saturday at 2 p. m. Everything must go. You set your own price.—The Bassano Furniture Store.

Geo. H. Travis, Arthur Owen, Arthur Hall and James Wiseman went to Calgary on Wednesday to offer their services as volunteers in the second Canadian contingent. R. A. Travis accompanied the party to Calgary.

The fire hose for the Bassano school has arrived and been put into place. When the escapes are erected on the building the system of fire protection in the school will be most modern in every respect.

Owing to an accident to the plant Bassano was without electric lights part of Wednesday night, all of Thursday night and up to about seven o'clock on Friday. The repairs came down on the 18:02 train and were speedily put in place.

Nothing reserved at Muir's big sale. Everything reduced to prices that will appeal to the most skeptical buyer.

Chas. Clark, of the High River Times, and W. P. Evans, of the Okanagan Falls Mail, paid The Mail a fraternal call on Friday, they being delegates to the Irrigation Congress and taking in the Bassano excursion.

The chinook was a long time coming, but gradually found its way, arriving in Bassano on Thanksgiving Day. The snow has now pretty much disappeared and the roads are quickly drying. The Bassano streets have been hardly a credit to the town since the snow storm. They seem to be a lack of drainage.

The Provincial Seed Fair will be held in conjunction with the Calgary Fair and Poultry Show during the last week of November, 1914. Therefore, if there are any farmers who wish to make an exhibit at this fair, and who do not receive a prize list, the Department of Agriculture requests them to make application direct and it will be pleased to forward same.

Don't loaf on the streets and tell strangers that the town is dead. It is not. The trouble is not that of a dead town, but of dead energies of too many of its people. Show that you are alive by moving lively, wide awake by jumping into it, on the alert by improving your opportunities, and getting there because you are in the lead of the procession.

Let everyone stop knocking and begin to boost. Then note the results. You won't be disappointed. Success begins success. No man ever accomplished any real purpose with a deep frown and pessimistic attitude. It is the open countenance and the optimistic smile that accomplishes wonders. Have confidence in your town and have confidence in your associates. Confidence is the greatest business builder in the world. Confidence makes men what they are and business what they hope to be. Confidence and Optimism are co-partners. Their combined interests spells success. Confidence, Optimism and Success are synonymous. They are the opposites to Pessimism, Knocking and Failure.

Suits or Overcoats made to order at \$80.00. 100 styles to pick from.—Jack Torgan.

Miss May Thornton who has been visiting with Mr. and Mrs. B. T. Gray, returned to her home in Calgary Wednesday.

A syndicate, composed of United States bankers and financiers, has bought 10,000 acres of land 20 miles north of Bassano. Buildings are being erected on the property, and the United States capitalists intend to raise extensive cattle and horse and go in for other branches of mixed farming. Big herds of pure-bred cattle will be placed on the land, probably next spring, by A. C. Weaver, who has been appointed manager.

It is to be regretted that the efforts of those engaged in the organization of the Bassano Forty-fifth Quadrille Club have met with such poor support, as it's understood that the idea has died. Owing to the rather strenuous amount of dissection, and a deal of unnecessary and useless discussion and dissatisfaction being shown, it has been deemed advisable to discontinue the efforts to organize a club.

Fresh Bread, Cakes and Buns always at McKoy's.

## BASSANO SCHOOL REPORT

Report of Bassano public school for the month of September. Names of pupils in order of merit.

High School: Grade 10, Harold Ferguson, Grade 9, Viola Mills, John Chaston, Gladys Wain, Joe Harris, Irene Bennett, Marie Wyatt.

Public School, 86, Room: Grade 8, Elaine McCorquodale, May Bramley, John Roberts, Mrs. Jolly, cattle and Allen (60), Doris Bramley, Edith Maurer, Ivan Pierce, Archie Ferguson, Grade 7, Daphnina, Charlotte Bond, Kathryn Carlin.

Grade 7 and 8: Ethel Tackington, Jules Desharais, Nola King, Mary Miller, Elsie Donner, Dorothy Mitchell, Willie Bennett, Vivian Heubner, Ernest Desharais, Ray Mills, Walter Bond, Fred Pearson, Nick McGee.

Room 2: Grade 4, Selma Amundson, Jessie Bonamy, Marie Hemmrich, Alice Marquardt, Leslie Mills, Rosina Mortenson, Alice Hager, Herbert Weaver, Emily Smith, Robert McManney, Norma Beyer, Olivia Mortenson, Leo Allen, Joe Gray, Harry Marquardt, Elmer Billow, Alberta Delamata, Laurie Hemmrich, Alice Amundson, Linda East, John Hovatt, Jennie Cline, Grade 3, Claudia Hillow, Francis Lee, Violet Bennett, LeVelle Weaver, Allan McCorquodale, Louise Woodhams, Edna Haddon, Pearl Amundson, Thea Broun, Arthur Marquardt, Otto Weidenberger, Freddie Bennett, Frederick Brennan.

Room 1: Grade 2, John McVitt, Sally Post, Kalala Kimberling, Gertrude Desharais, Stanley Howard, Stephen Johnson, Raymond Wallace, Willie Walker, Rose Mills, Roy Howard, John Mitchell, Charles Kelly, George Desharais, Grade 1, Edith Haddon, Orville Anderson, Lionel Desharais, Vera Tondy, Kenneth Kimberling, May McVitt, Teddy Sharp, Thomas Lynch, William Anderson, Marie Beatty, Arthur Horwood, Elsie Lynch, Alice Desharais, Willie McVitt, Bruce Ferguson, Doris Gray, Roy Weidenberger, Cornelius Knutson, Frederick Watson, Evelyn Gilbert.

Primary Room: Sydney Robinson, Grace Webster, Thomas Lynn, Ralph Lyson, Annie Scott, Gurnet Desley, Ida Root, Edith Haddon, Roy East, Tom Marquardt, Albert Mitchell, Arthur Bennett, Harvey Yoo, Thelma Caldwell, Ralph Marquardt, Barbara Claxton, Leopold English, Alice Wheeler, Nellie Houghton, Donald McGregor, Margaret Kieck, Irene Walters, Nellie Walker, Pearl Neesham, Lillian Baker, Dorothy Allen, Ralph Johnson, Phyllis Cooper, Ida Heger, Harry Maurer, Edna Weidenberger, Abel Oster, Adelaide Brimble, Roy Gilbert, Annie East, Violet Hemmrich, Grace McCaffery, Herbert Brimble, Ruby Houghton, Harold Bailey.

## MAJOR

William Kinloch will start farming this coming spring. Another go at it for Major. Of course, William came from Missouri and you will have to show him where a few dollars will make or break a man.

I wonder if the government inspector ever finds any gates in the road allowance of the Major district. If not, we will have to put him wise and not take him all winter doing it either. There is no doubt that the Major with those gates within a mile and a half just three to many.

The round-up punters are still busy east of Major, but as there are a lot of poor fuses in this district and the far more stable and straw stacks make good feed, who should worry but the farmers.

Business is at a standstill in the Major district as a result of the three days' heavy, damp weather. The proceeds will come in on next year's crop.

## BOY'S CLOTHING

Our stock of Boy's Winter Suits has just arrived and been opened out. This is a fine lot of goods. Prices 3.50 to 8.00

Our Large and Complete Stock Makes Selecting Easy

E. F. PURCELL, BASSANO, ALTA.

## Dainty Dinner Delicacies

CRANBERRIES, Cape Cods PLUMS, Finest Pound Sealings PEACHES, Last of the Season CELERY, Fresh and Crisp BANANAS, Large and Yellow CABBAGE, Fine Hard Heads CAULIFLOWER APPLES, Finest McIntosh Reds

Hendry & Johnston  
"The Quality Store"

## The Medicine Hat STEAM LAUNDRY

Our Service is Unexcelled. PURCELL Bros. Agents Goods Sent on Tuesday will return Thursday.

DR. DEVAN'S FEMALE PILLS Relieve all female complaints. 25¢ a box, or three for \$1.00, by drug stores. Shipped to any address on receipt of price. THE BOWEN DRUG CO., ST. CATERINE, ONTARIO.

Suits or Overcoats made to order \$20.00. 100 styles to pick from. JACK TORGAN.

## Desperate Chances

Our furniture must go in spite of price, loss or gain. The weather has been bad and no sale could be held the last two Saturdays. That's over now. Everything is lovely.

Come to Gray's on

**SAT. OCT. 17**

For This

**Big Auction Sale!**

Sale Commences at 2 p. m.

Remember Everything Must Go and You Can Set Your OWN PRICES

**B. T. GRAY**  
Bassano Furniture Store